

# Jacob Budin

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CAMPUS  
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PERMANENT  
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Academic **Pennsylvania State University, 2006 to present**

A rising senior undergraduate pursuing both a Bachelor of Arts in English and a Bachelor of Science in Marketing with intent to graduate May 2010

– Cumulative GPA: 3.90/4.00

**Schreyer Honor College Scholar, 2006 to present**

– Working thesis: “The Marketing of Subprime Mortgages in the United States”

– Includes over 25 credits of Honors coursework across multiple disciplines

Recognition **Dean’s List, 2006 to present**

A recognition of academic excellence presented by the University, received every semester

**The President’s Freshman Award, 2007**

An award of academic excellence presented by the University

Relevant Coursework Accounting, Business Ethics, Business Law, Business Writing, Economics, Finance, English, Management, Marketing, Sociology, Speech, Statistics, Supply Chain

Employment **Freelance Web Developer, 2004 to present**

Consulted, designed, and developed both for- and nonprofit Web sites; orchestrated complex tasks including content management, social networking, data aggregation; advised organizations in order to better accomplish their core missions

– Current and former clients include: Atlas THON, PSU Graduate Student Association, PSU University Park Undergraduate Association (UPUA), THON, Volatile Creative (and its network of Web sites)

**UPUA Elections Commissioner, 2008-2009**

Acted and debated to ensure a fair and orderly elections for the University-recognized student government; functioned as an intermediary to students and officials

Organizations **Phroth Humor Magazine**, Managing Editor (2008-2009), Contributing Writer (2006-)

Led the business division, organized advertising associates, pitched to businesses, conducted instructional workshops, and designed advertising materials to make critical contributions towards the organization’s financial solvency

– Coordinated, managed the day-to-day functioning of the organization by preparing and leading all general meetings, assisting in editorial discretion, resolving conflicts

**Atlas Dance Marathon (THON) Team**, Member (2007-)

– Prepared promotional materials, created and maintained Web site

**Schreyer Honor College Student Council**, Incoming Student Mentor (2007)

**University Park Allocation Committee**, Appointed Member (2007)

Community **Penn State IFC/Panhellenic Dance Marathon (THON), 2007 to present**

Organized and led one “canning” trip, lended professional expertise to both Atlas THON and THON to increase online contributions; benefits children afflicted with cancer

**Friendship Tutoring Program, 2006**

Tutored a gifted sixth grade girl in math at the Faith United Church of Christ